

FOR IMMEDIATE RELEASE

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**Finding Safe, Affordable Organics No Longer a Challenge,
Thanks to Green Coupons from GreenPeople.org**

**Consumers avoid greenwashing and save big with green coupons for
20% - 35% off of verified organic and natural products.**

HIGHLAND PARK, New Jersey – Green consumers struggling with the high cost of natural and organic products can receive coupons for a 20% - 35% discount on organic and natural skin care products, bath & beauty, natural clothing, organic food, green home and garden products, natural pet products, holistic health products and services and more by signing up at www.greenpeople.org/coupons.cfm

The GreenPeople.org directory of 30,000 businesses and services helps consumers find healthy organic food, safe, green, non-toxic products, and holistic health services. The GreenPeople.org directory also appears as the Organic Consumers Association Buying Guide. Products include every range of green consumer demand, including vegan and vegetarian products, pet supplies, and business to business wholesale services. The environmental claims of all products and services listed in the GreenPeople.org directory are verified against guidelines to insure that products are safe, non-toxic, natural and/or organic. Products are verified against criteria drawn from certifying agencies such as the USDA Organics program, as well as industry specific organizations like the Campaign for Safe Cosmetics, the Environmental Working Group's CosmeticsDataBase.com, Forest Stewardship Council and the Global Organic Textile Standard.

Every month, GreenPeople.org will feature coupons for 20% - 35% off of products from one of these, and many other categories:

Organic Food

- Natural Food Stores
- Organic Produce
- Organic Meat
- Organic Food Delivery

Natural Beauty

- Natural Skin Care
- Organic Cosmetics
- Handcrafted and Vegan Soaps

Natural Child/Eco Baby

- Organic Baby Food
- Organic Baby Apparel
- Cloth Baby Diapers

Organic Living

- Eco Fashion
- Organic Cotton / Hemp
- Organic Cafes & Restaurants
- Eco Gifts

Health and Wellbeing

- Natural Cures and Products
- Herbal Products and Herbalists
- Acupuncture / Chiropractic Services
- Aromatherapy
- Wellness Products

To receive current coupon offers worth 20% - 35% off for organic and holistic products, click coupons.greenpeople.org. To receive future offers for organic and natural clothing, organic food, green home and garden products, natural pet products, and holistic health products and services coupons, click www.greenpeople.org/coupons.cfm

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